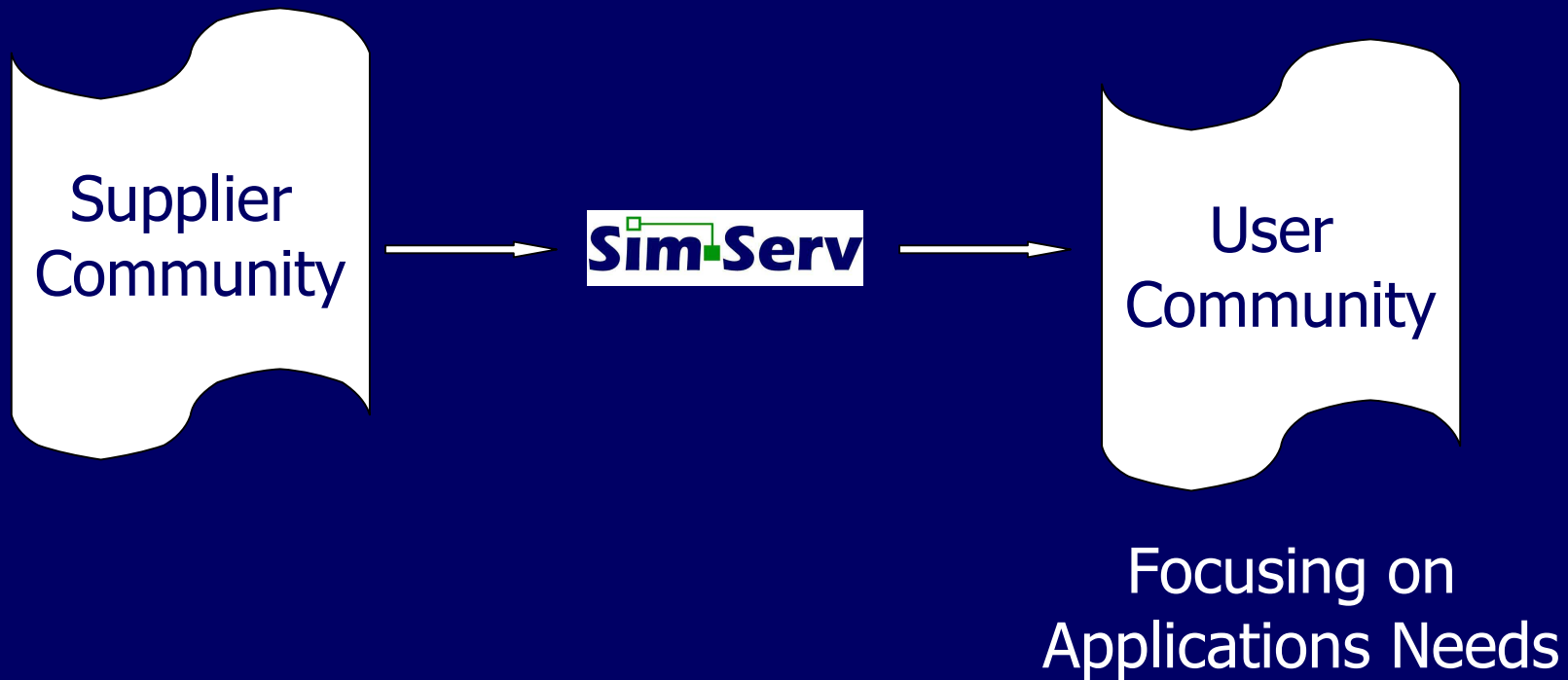


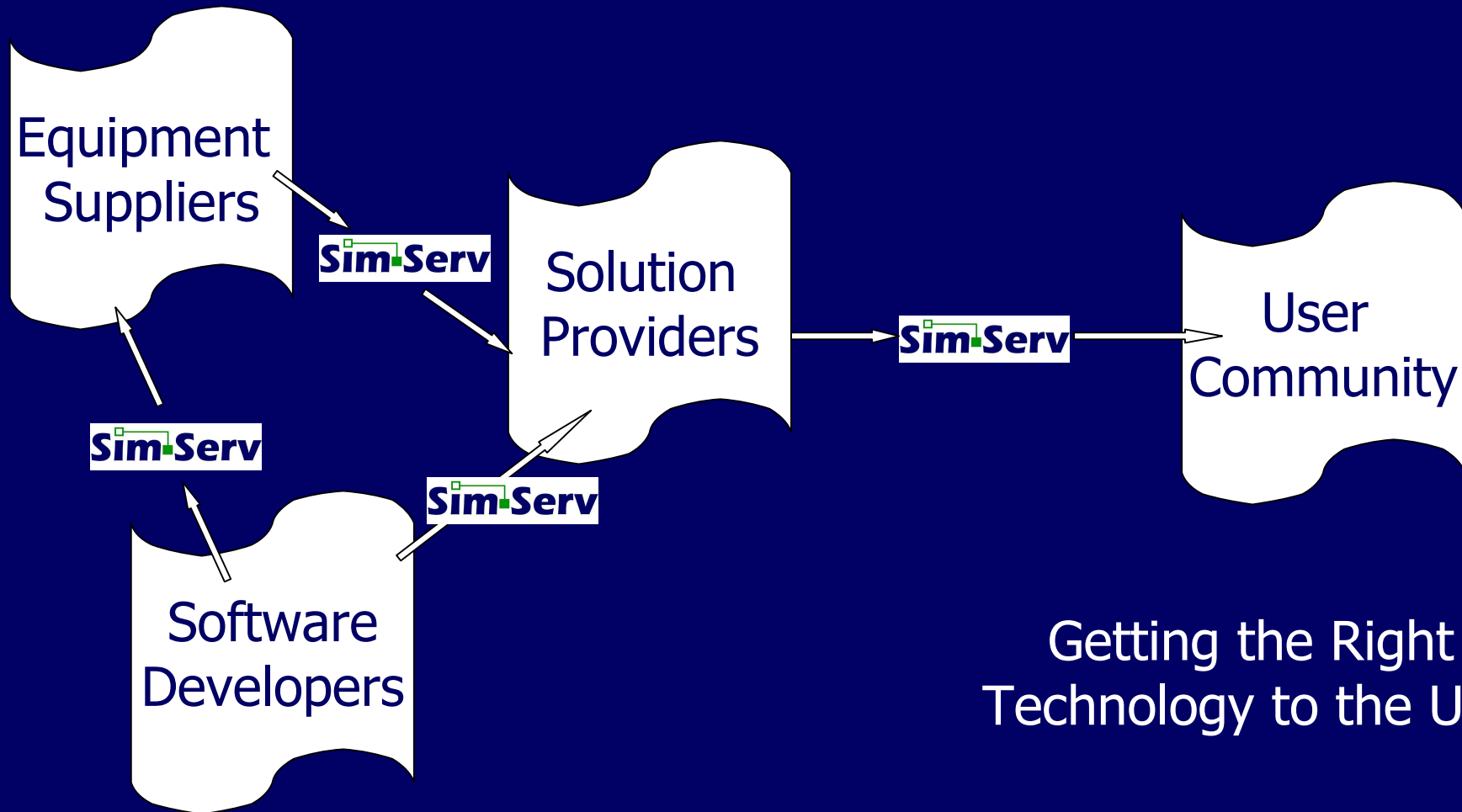
Benefits to Suppliers

An Electronic Enabler



Sim-Serv

Making the Right Connections

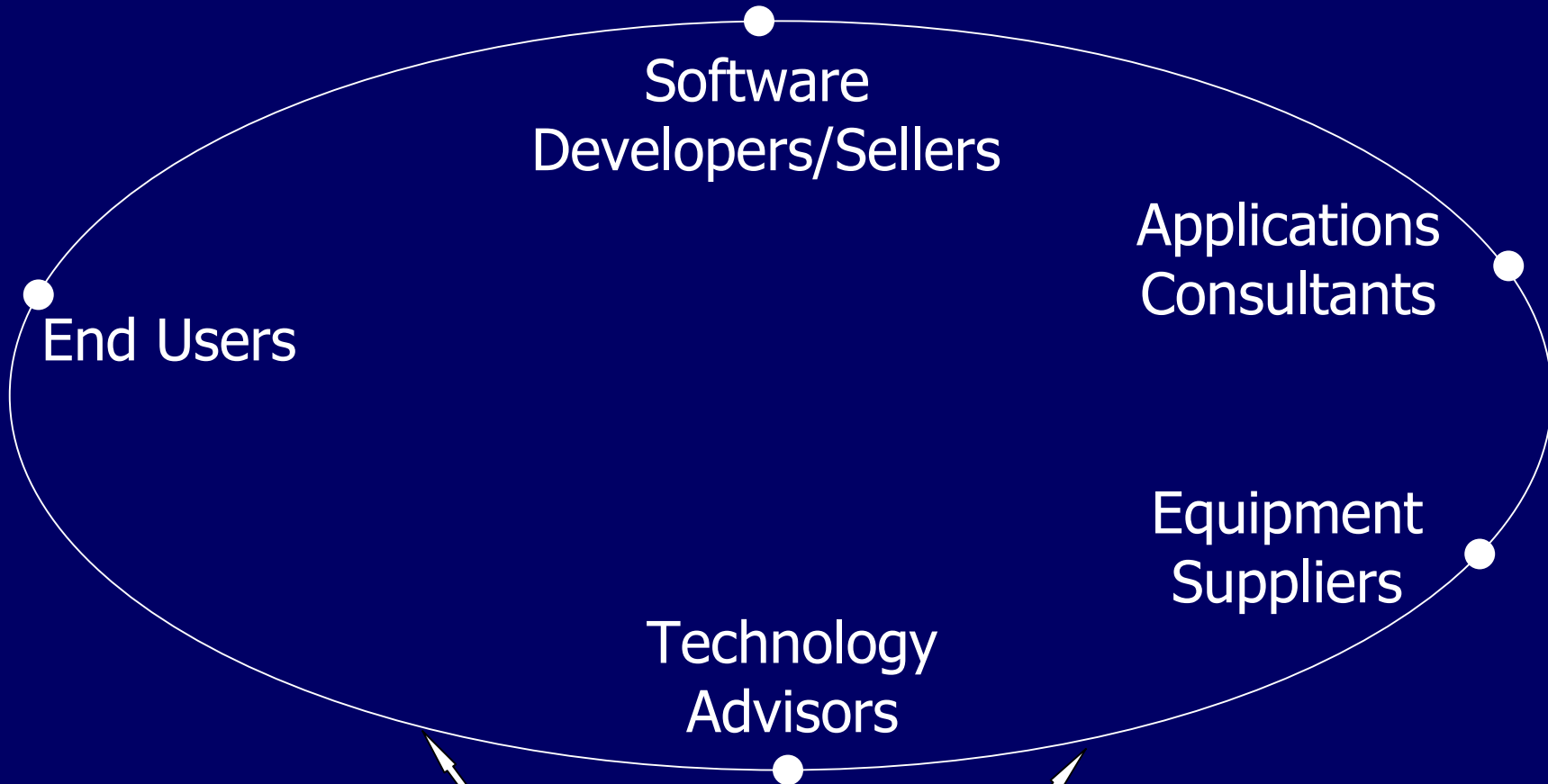


Sim-Serv

Sim-Serv

- q A Facilitating Network
- q Achieving Connectivities
- q Contributing Knowledge & Service

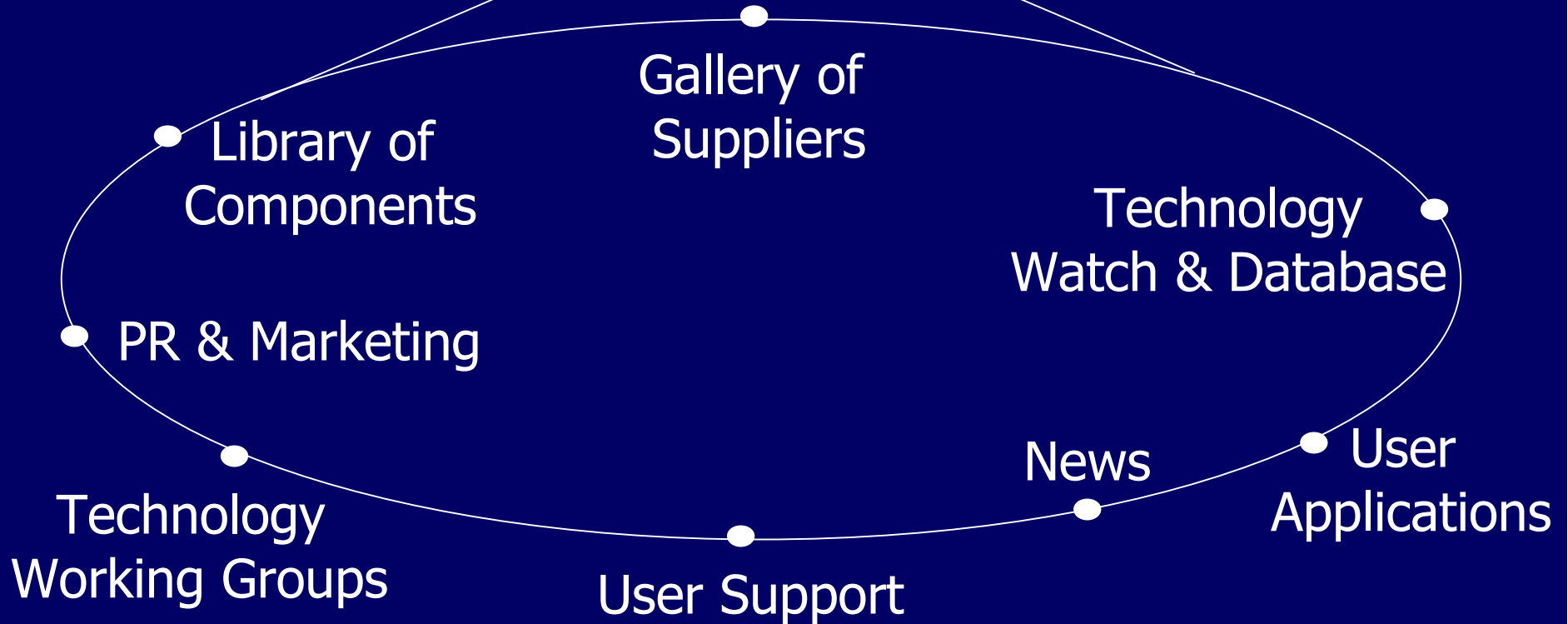
Connectivities



Sim-Serv

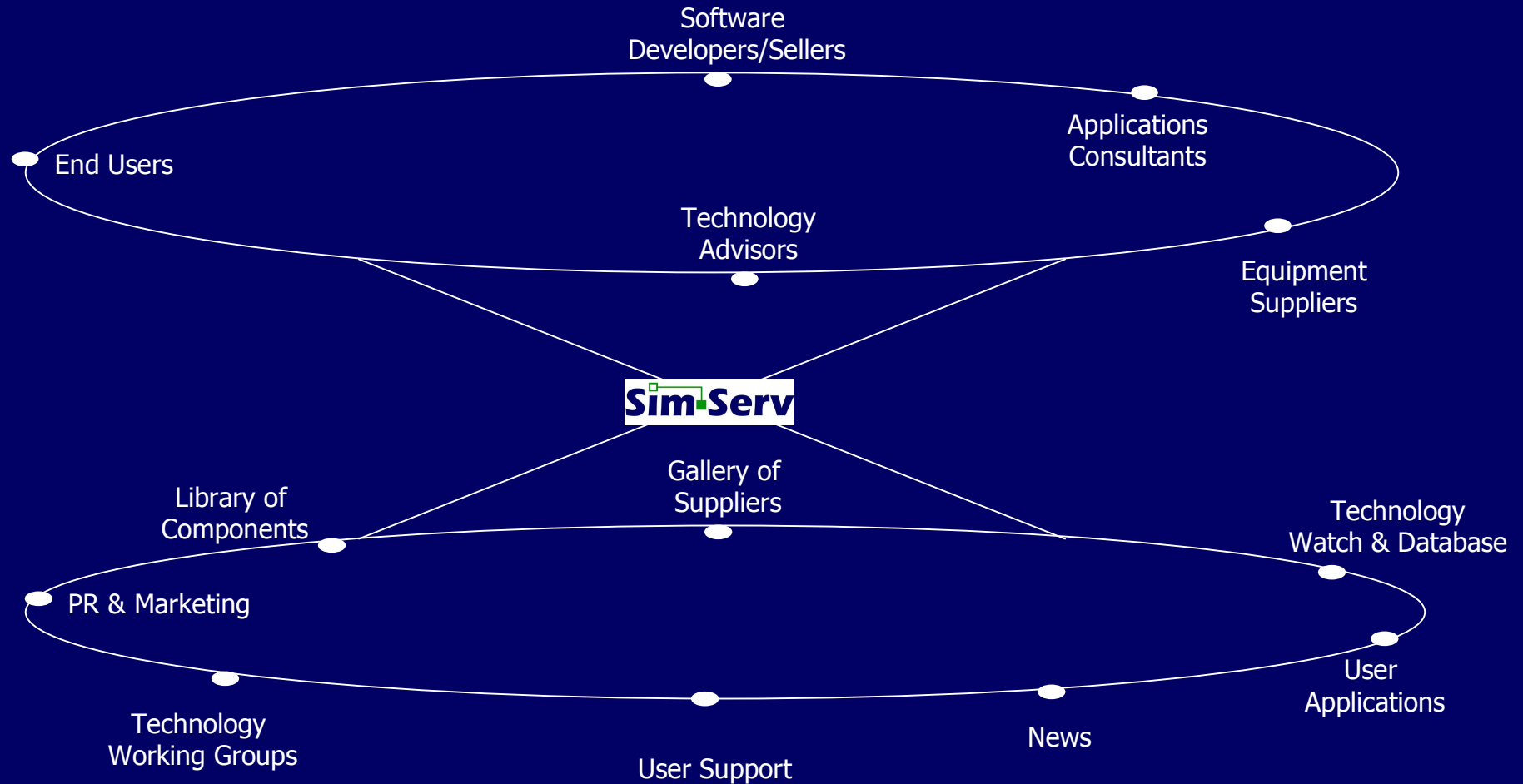
Knowledge & Services

Sim-Serv



Sim-Serv

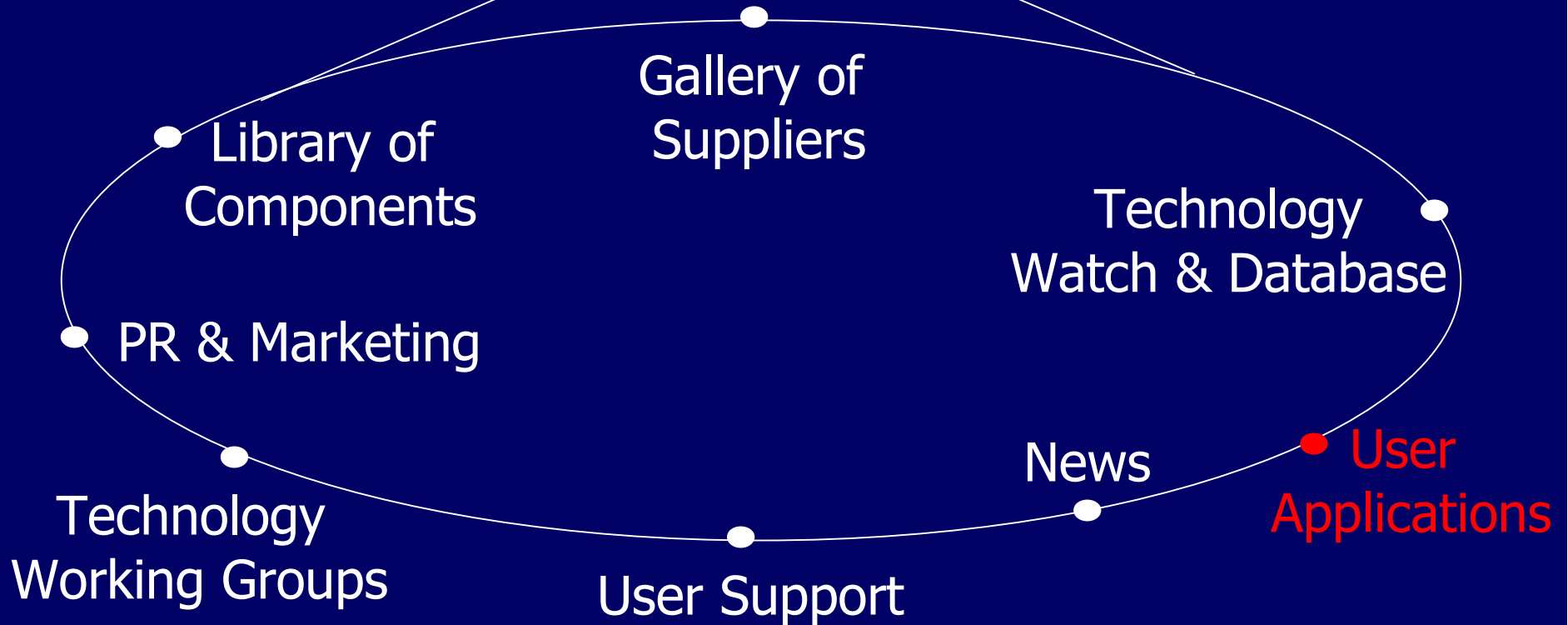
A Facilitating Electronic Network



Sim-Serv

Benefits

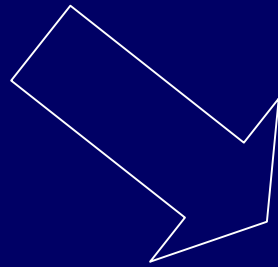
Sim-Serv



Sim-Serv

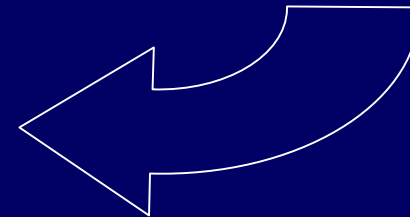
Benefits

Sim-Serv Applications Awareness



Integrated Solutions
& Complementary Services

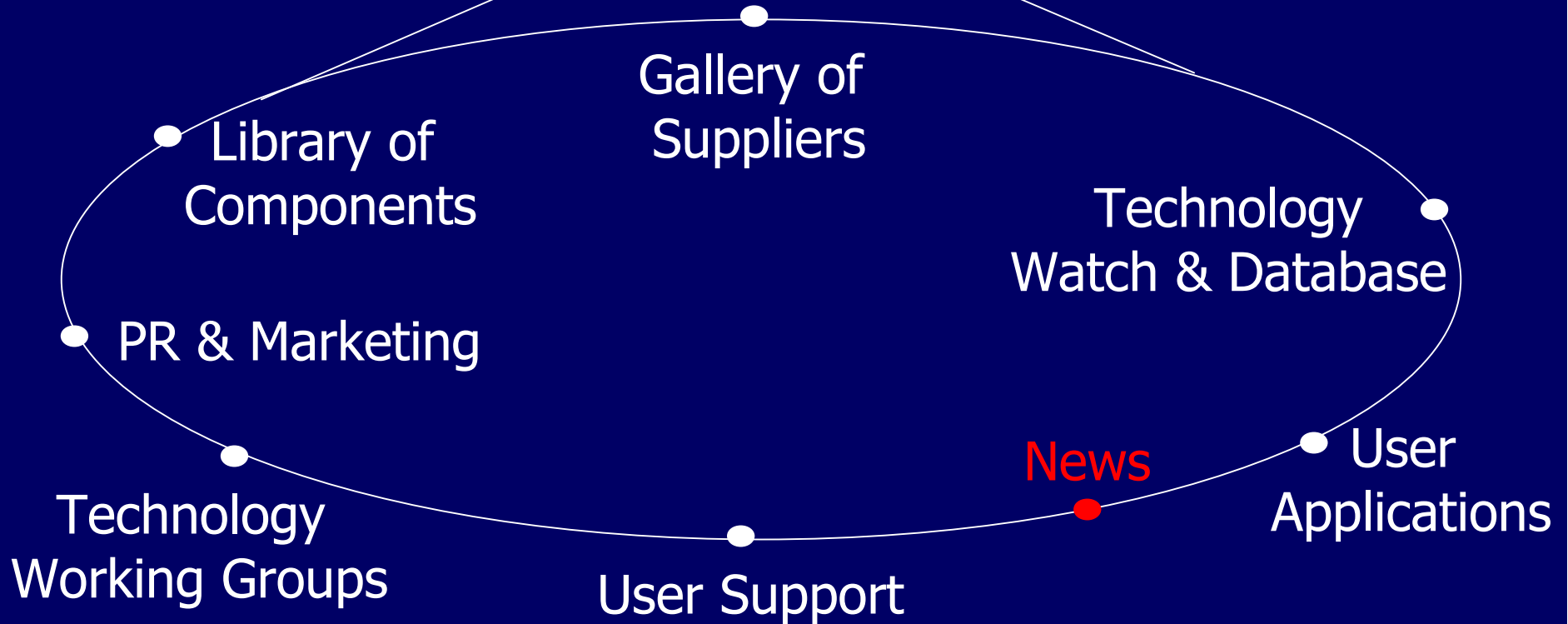
- Software Developers
- Applications Consultants
- Technology Advisers
- End Users



Sim-Serv

Benefits

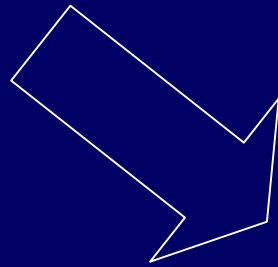
Sim-Serv



Sim-Serv

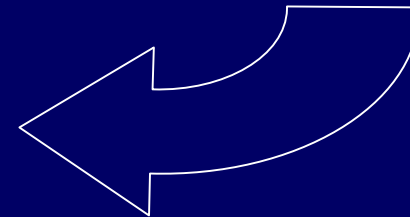
Benefits

Sim-Serv Newsletter & Database



Technical & Commercial
Competitive Information

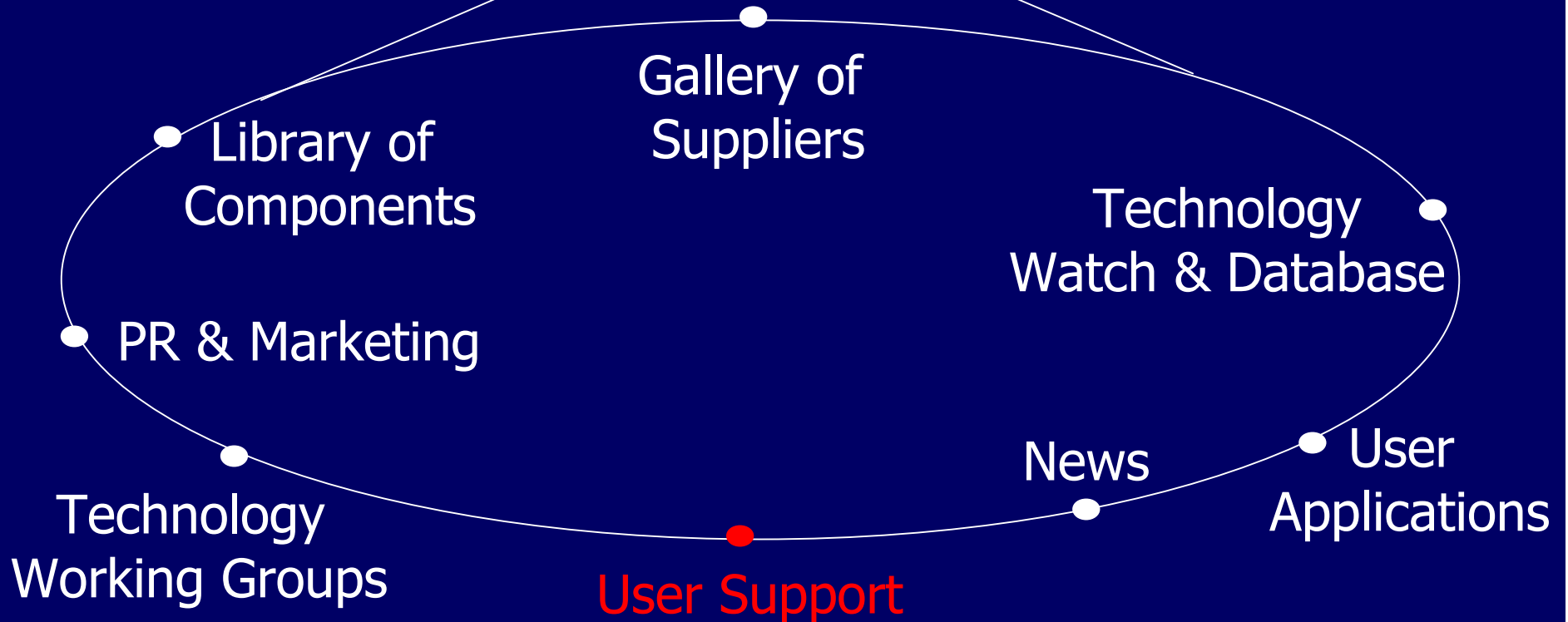
- Software Developers
- Applications Consultants
- Technology Advisers
- End Users



Sim-Serv

Benefits

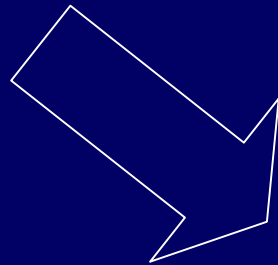
Sim-Serv



Sim-Serv

Benefits

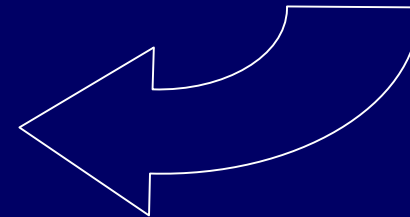
Sim-Serv User Support



Range of Services From:

- Self-Evaluation Tools
- To Project Management

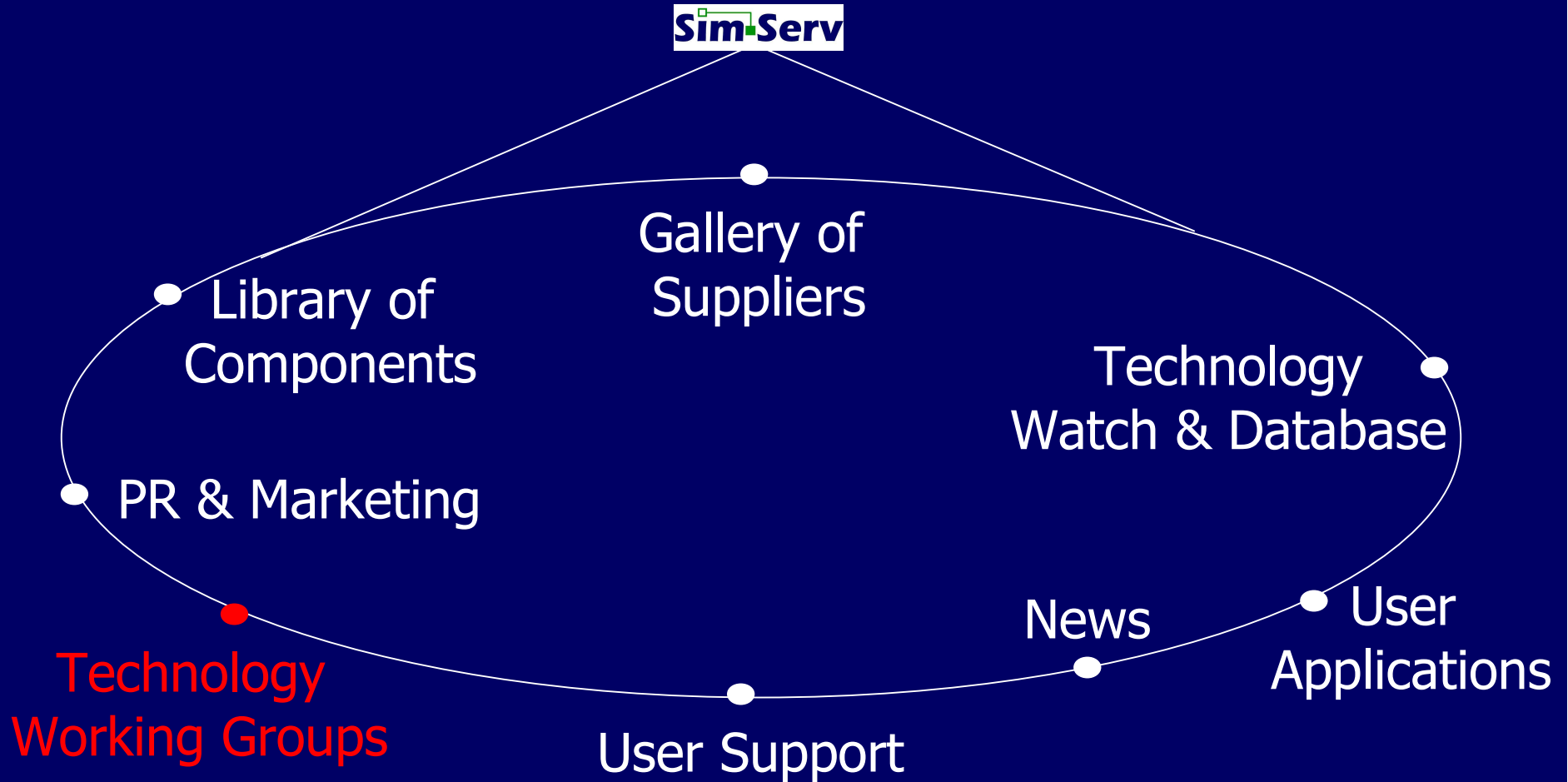
- Software Developers
- Applications Consultants
- Technology Advisers
- End Users



Sim-Serv

Benefits

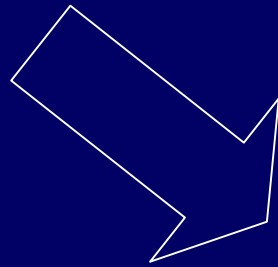
Sim-Serv



Sim-Serv

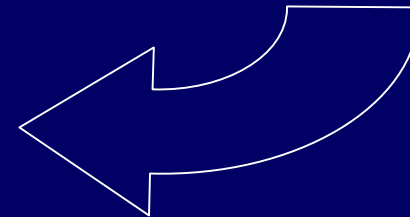
Benefits

EU – Supported
Working Groups



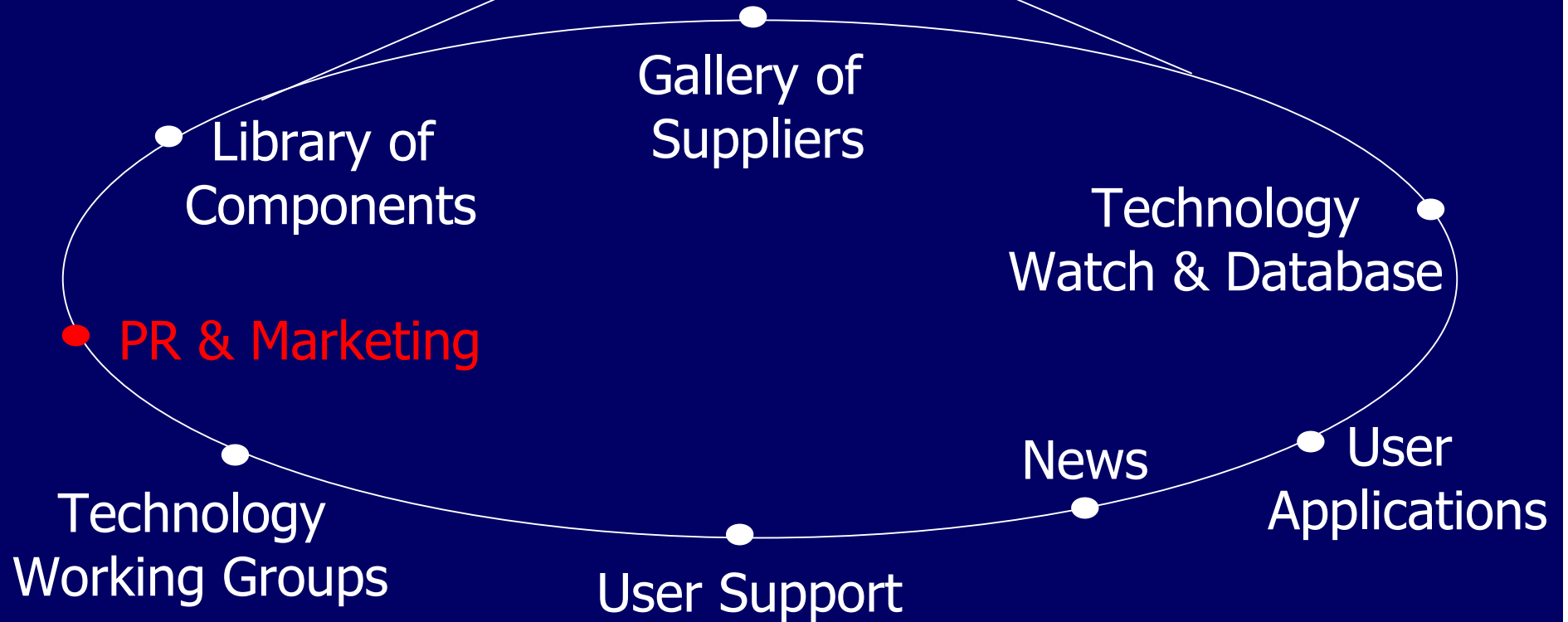
- Common Standards
- Platforms
- Interface Conventions

- Software Developers
- Equipment Suppliers



Benefits

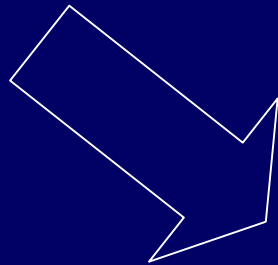
Sim-Serv



Sim-Serv

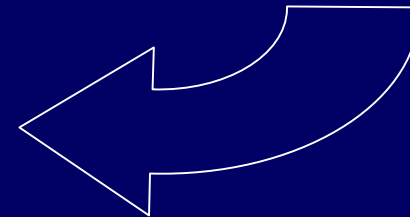
Benefits

Active Sim-Serv Presence
in Market Place



- User Awareness
- Sim-Serv Branding with Suite of Products
- Commercial Opportunities
- Member Promotion
- Member Press Releases

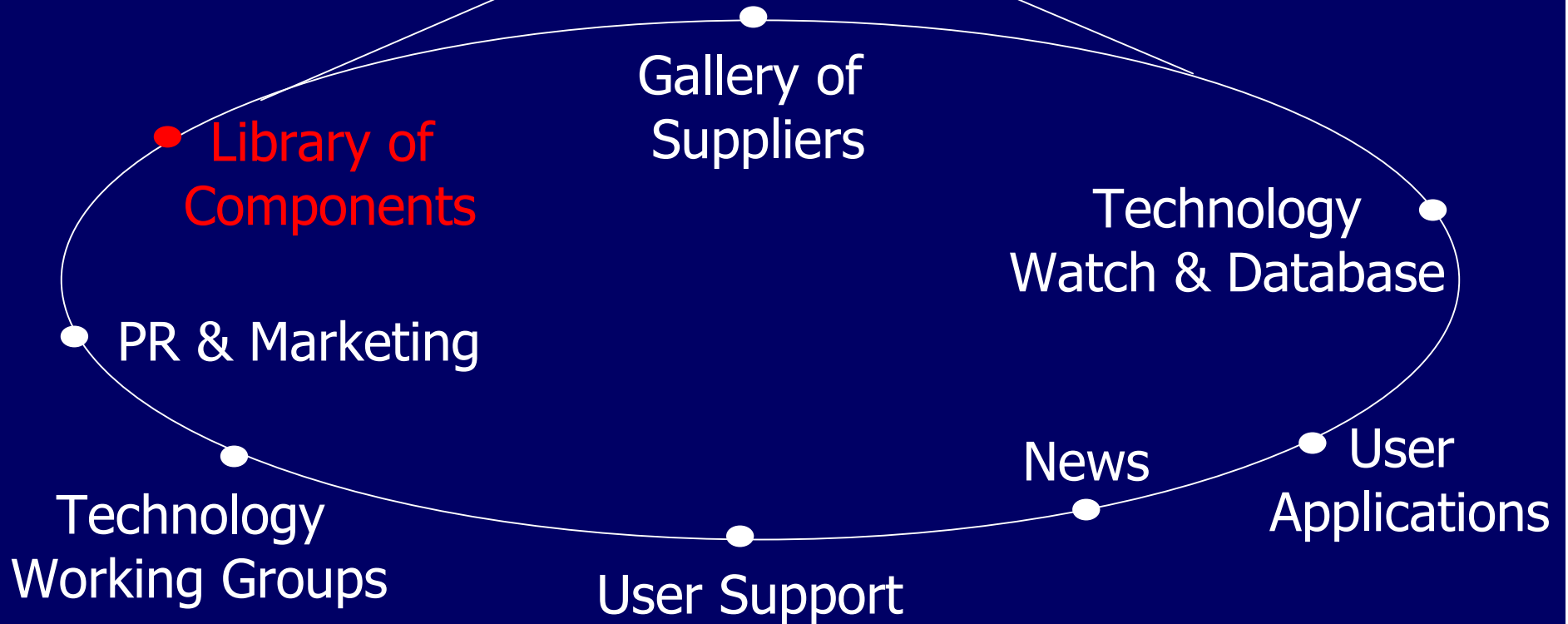
- Software Developers
- Equipment Suppliers
- Applications Consultants



Sim-Serv

Benefits

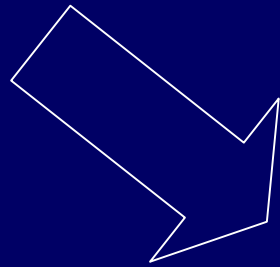
Sim-Serv



Sim-Serv

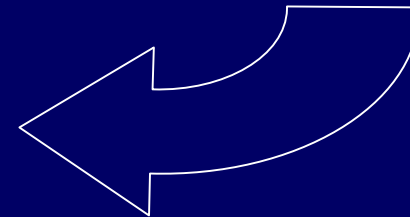
Benefits

Library of Components
in Compatible Format



Easy model building with
well-developed equipment definitions

- Applications Consultants
- Equipment Suppliers
- End Users



Benefits

Sim-Serv

Gallery of
Suppliers

Library of
Components

Technology
Watch & Database

PR & Marketing

News

User
Applications

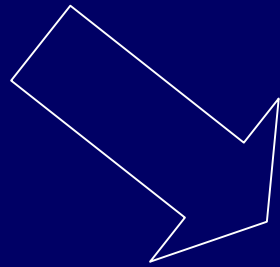
Technology
Working Groups

User Support

Sim-Serv

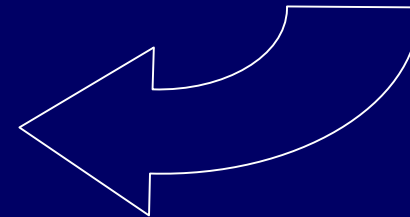
Benefits

Gallery of Suppliers



Access to Best Technology from
Properly Matched Suppliers

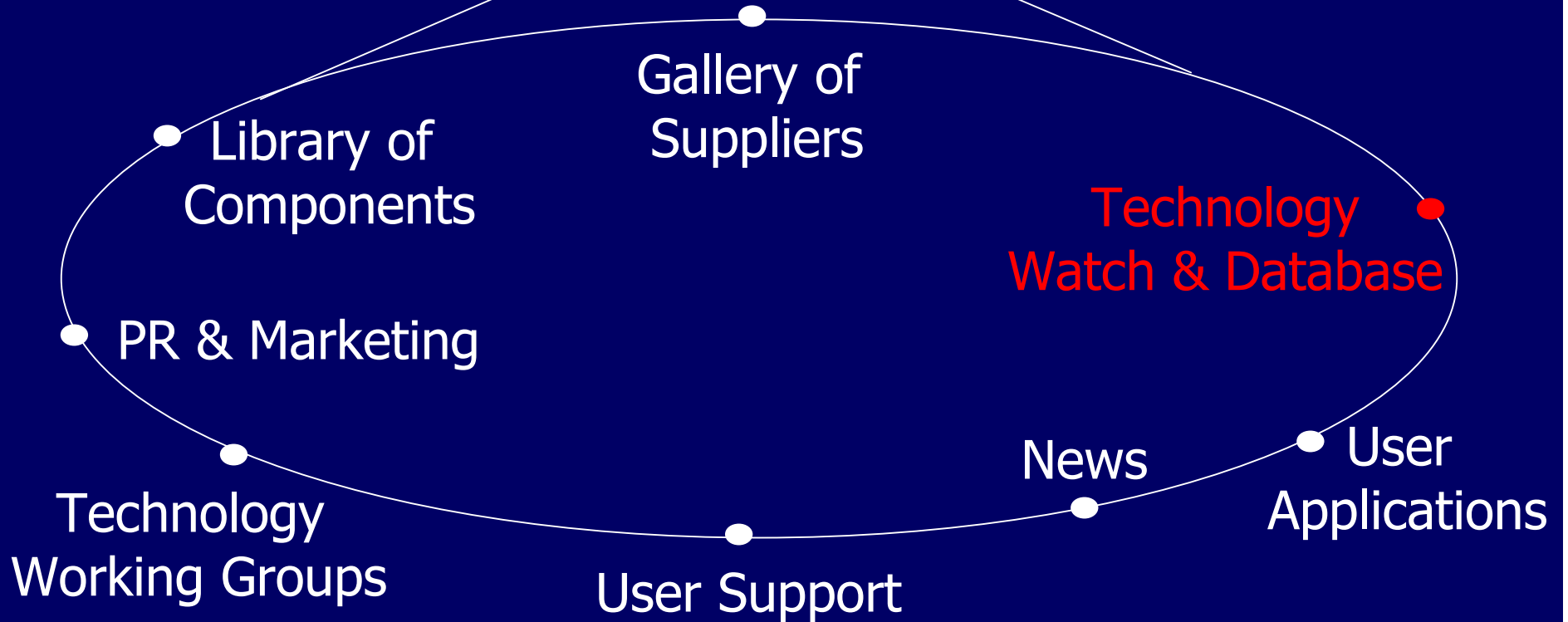
- Applications Consultants
- End Users



Sim-Serv

Benefits

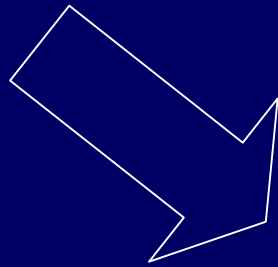
Sim-Serv



Sim-Serv

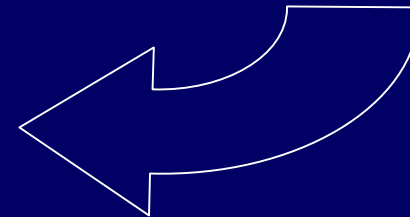
Benefits

Best Technology Identified Independently by Sim-Serv.
Latest Developments Monitored & Assessed.



- Independent Judgement & Evaluation
- Confident Investment in Latest Technology
- Attracts End-User Involvement

- Applications Consultants
- End Users
- Technology Advisers



In Summary....

Sim-Serv Electronic Networking

- q User-Supplier Alignment
- q Fast Effective Service
- q Branded Products with Sales Appeal
- q One-Stop Shop for Busy Users