Simulation Team
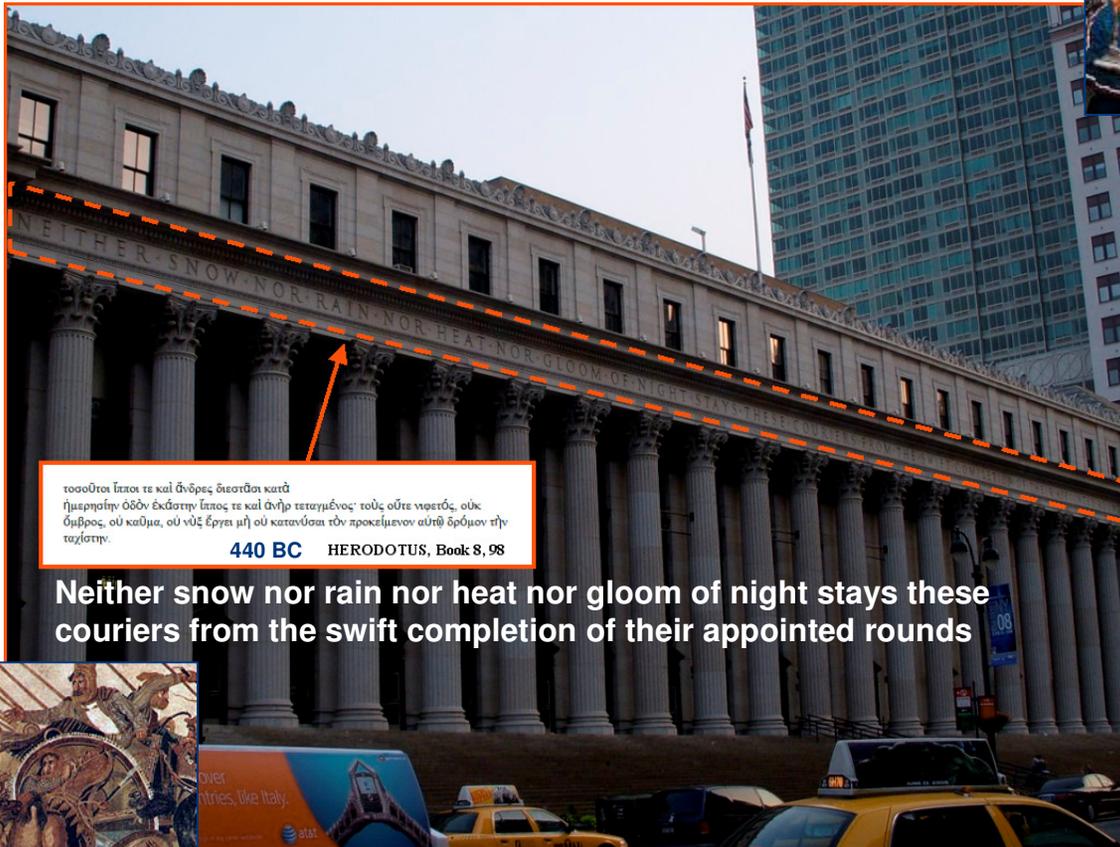
Gloom from 440 BC

τοσοῦτοι ἵπποι τε καὶ ἄνδρες διεστᾶσι κατὰ
ἡμερησίην ὁδὸν ἑκάστην ἵππος τε καὶ ἀνὴρ τεταγμένος· τοὺς οὔτε νιφετός, οὐκ
ὄμβρος, οὐ καῦμα, οὐ νὺξ ἔργει μὴ οὐ κατανύσαι τὸν προκείμενον αὐτῷ δρόμον τὴν
ταχίστην.

440 BC   HERODOTUS, Book 8, 98

Neither snow nor rain nor heat nor gloom of night stays these couriers from the swift completion of their appointed rounds

Logistics sometime seems trivial to casual observers, viceversa Logistics is often Very Challenging and requires methodology, techniques and problem solving skills.

A very good example is emerging from past Centuries, for instance during Persian Wars, it was necessary and possible to keep connected 24/7 Greece with Persia over 4380 km with just Couriers and Horses (440 BC)
This inspired the United States Post Office in engraving Herodotus quotes over NYC Central Post Office as unofficial motto for the Postmen/
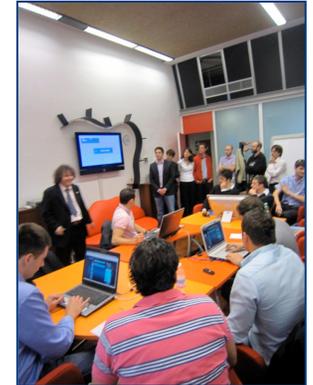
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Simulation Team

GLOOM

Game On Logistics Organization and Management

GLOOM is a Role Play Game focused on Logistics that is combining Student Team Working and Top Expert Interactions; the GLOOM aim is to introduce new generation University Students inside the complex reality of Business Problems.

In GLOOM student classroom is divided in Color Team (Red, Green, Blue, Yellow); several problems are proposed in generic form to students; in each case the teams are invited to pose questions to the Industrial Expert on the scenario to collect data and acquire knowledge.

Each team present a single question in public and get its reply passing the opportunity to the next team, the loop proceed until the problem is correctly solved or time exhausted; the first team able to provide the correct answer to the problem win the set
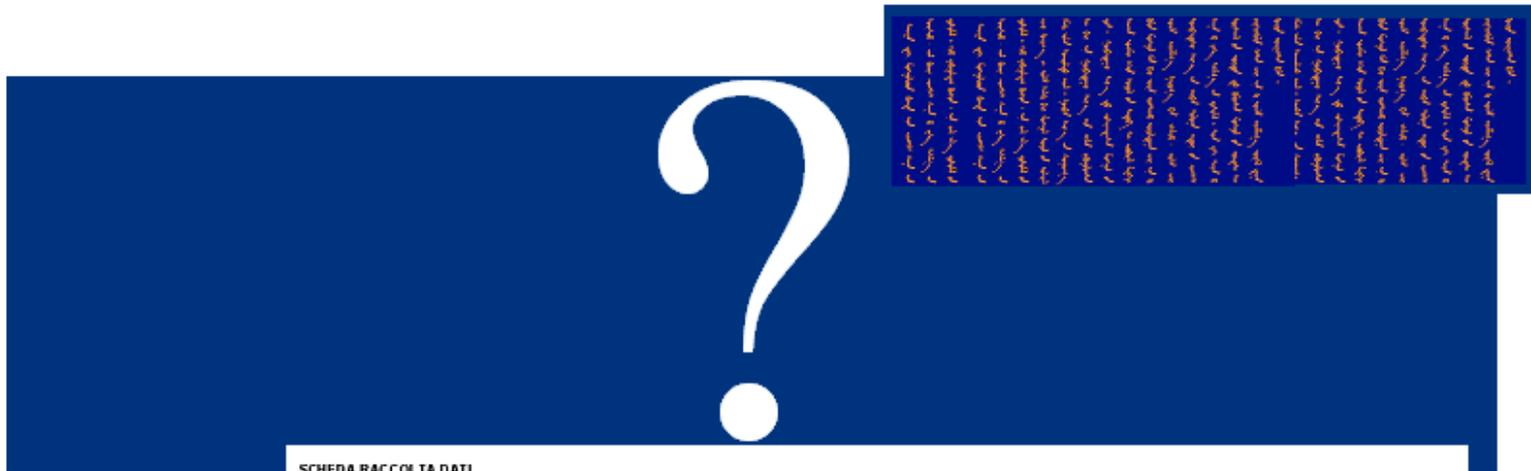
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GLOOM &
Key Performance Indexes

Simulation Team

Criteria for Evaluating Nodes within a Logistics Networks

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Simulation Team

GLOOM Playing

Simulation Team
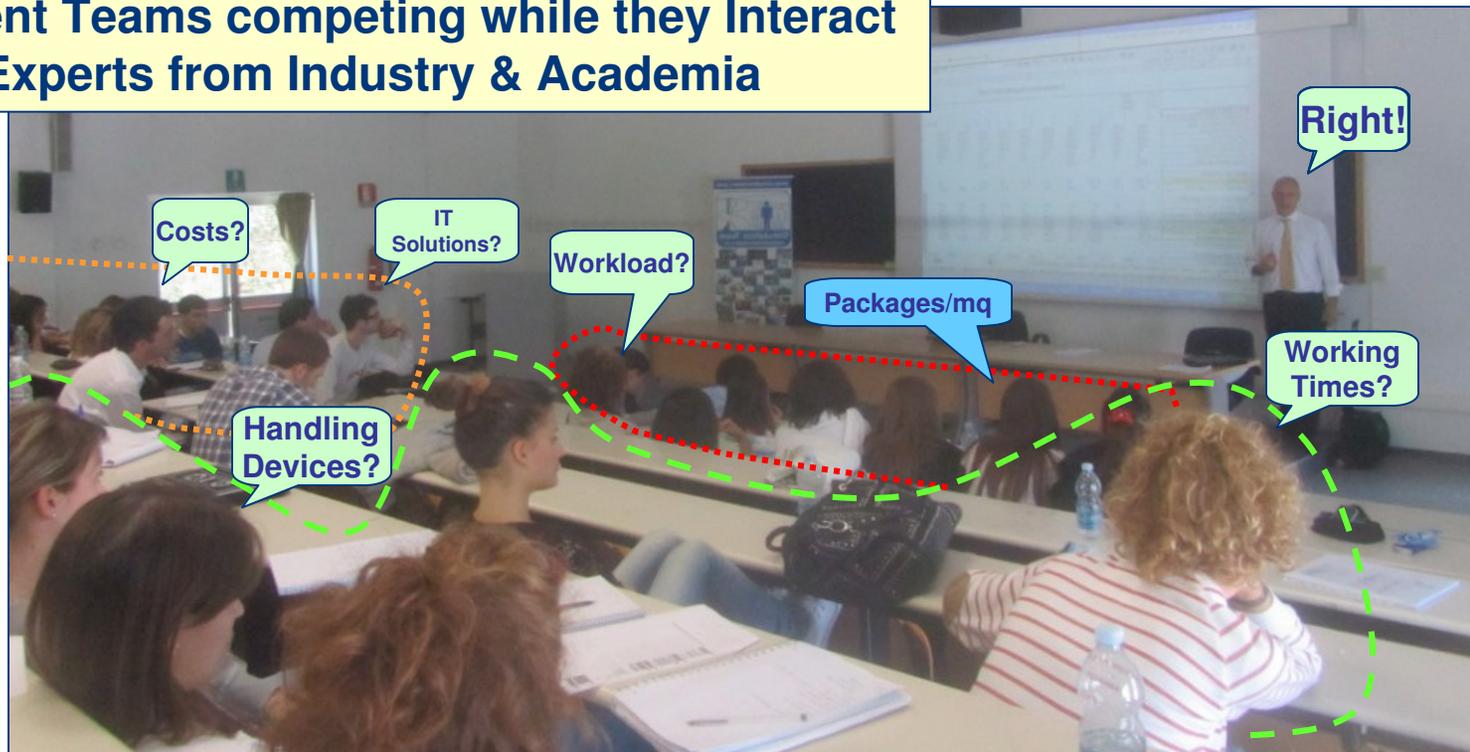
Time to Summarize…
and for Questions