



GLOOM

Game On Logistics Organization and Management



GLOOM is a Role Play Game focused on Logistics that is combining Student Team Working and Top Expert Interactions; the GLOOM aim is to introduce new generation University Students inside the complex reality of Business Problems.

In GLOOM student classroom is divided in Color Team (Red, Green, Blue, Yellow); several problems are proposed in generic form to students; in each case the teams are invited to pose a question to the Industrial Expert on the scenario to collect data and acquire knowledge.



Each team present a single question in public and get its reply passing the opportunity to the next team, the loop proceed until the problem is correctly solved or time exhausted; the first team able to provide the correct answer to the problem win the set